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BIOGRAPHIES OF THE TASK FORCE MEMBERS

and

TERMS OF REFERENCE OF THE TASK FORCE ON BROADCASTING POLICY

Monday, September 22, 1986

Biographies

Gerald Lewis Caplan

Gerald Lewis Caplan holds a Masters degree in Canadian history from the University of Toronto and a Doctorate in African history from the University of London. He was the national campaign director for the New Democratic Party of Canada during the 1984 general election. Mr. Caplan's professional background includes employment as national director of the New Democratic Party in 1982-84, director of the Health Advocacy Unit for the City of Toronto in 1980-82, director for the Canadian University Service Overseas (CUSO) in Nigeria in 1977-79, and as a professor in history and philosophy of education with the Ontario Institute for Studies in Education (OISE) and the University of Toronto from 1967 to 1977. Mr. Caplan, who is a frequent public speaker, has also acted as a radio and television interviewer and analyst. He writes a weekly newspaper column on public affairs, and is also the author of books, articles and book review on such subjects as politics, education, Canadian history and African and Third World development.

Florian Sauvageau

Florian Sauvageau holds a degree in Law from Laval University and a Masters degree in Journalism from the University of Illinois. A lawyer, journalist and university professor, Mr. Sauvageau has worked as a radio and television public affairs journalist and host with Radio-Canada since 1969. A teacher at Laval University for a number of years, he has been a full professor with Laval's Information and Communication Department since 1982. In addition to work as a script writer and co-producer of several editor and managing editor with Le Soleil in Quebec city. Co-author of Droit et journalisme au Québec, he has published articles and co-edited books on journalism and freedom of the press.

Felix Randolph Blache-Fraser (Fil Fraser)

Felix Randolph Blache-Fraser (Fil Fraser) is a writer, producer, consultant and broadcast executive in Edmonton with the Alberta Educational Communications Corporation (ACCESS) station. Mr. Fraser has many years experience in communications, particularly in radio and television, as a producer, news director and editor, open-line host and announcer. In 1970 he was program director of MEETA, the first educational television service in Canada. He produced three feature films including Why Shoot the Teacher. He has produced, directed and been the host of many television programs for the CBC, and educational television outlets and private stations. He was the founding Chairman of the Banff Television Festival, the Commonwealth Games Festival and the Alberta Film Awards.

Françine Côté

Françine Côté, who graduated in Law from the University of Montreal, has been a member of the Quebec Bar since 1975. She is currently associated with Lafleur, Brown, de Grandpré, where she specializes in communications and administrative law. From 1981 to 1984 she worked in the fields of labour, communications and copyright law. She was employed by Cablevision Nationale Ltée from 1975 to 1980 and acted as its representative before administrative tribunals dealing with licence applications and renewals, rates, tariffs and programming changes. In 1980 she was chairperson of the Canadian Bar Association's section on information and communications law. Ms Côté is a member of a number of professional associations.

Mimi Fullerton

Mimi Fullerton who holds Masters degrees in Arts and Business Administration, is currently Director-General of TVOntario, responsible for all aspects of programming and acts for the Chairman in his absence. Ms Fullerton's previous professional experience includes Manager of Planning and Development with Telemedia Inc., Communications Industry Analyst with Burns Fry Limited and Vice-President, Special Projects, with Richmond Advertising. From 1975 to 1979 she was employed by Saturday Night Magazine where she was Manager, Market Development. Ms Fullerton was formerly a member of the Canadian Association of Broadcasters' Strategic Planning Committee.

J. Conrad Lavigne

J. Conrad Lavigne is a broadcast consultant with considerable experience in radio and television. Mr. Lavigne, who is President of JCL Corporation Broadcast Consultants, has served as Chairman of Northern Telephone Co. Ltd. and as a director of several companies, including Ontario Hydro, Télé-Capitale Ltée, Intercity Gas, the National Bank of Canada and Le Droit newspaper. In 1950, he established radio station CFCL in Timmins, the first private French-language station in Ontario. In 1956 he added the first English-language television station in Northern Ontario, CFCL-TV, which became part of the Mid-Canada Television Network, one of the largest privately owned TV networks. Mr. Lavigne, who received the Colonel Keith S. Rogers Outstanding Engineering Award in both 1971 and 1979, was also named Canadian Broadcaster of the Year in 1979. He was a founding member of the Board of Governors of Laurentian University and received the Canada Medal in 1982.

Finlay MacDonald

Finlay MacDonald, Jr., a native Nova Scotian, is a Halifax-based television consultant and producer. Parliamentary correspondent for Ottawa's CJOH-TV from 1971 to 1976 and Atlantic correspondent for the CTV network national news from 1976 to 1979, Mr. MacDonald obtained a degree in Law from Dalhousie University in 1971. He was President of the maritime regional pay television service, Star Channel, Chairman of the 1980 Federal Task Force on the Atlantic Production Industry and, during 1981, taught at the King's College School of Journalism in Halifax. In 1984-1985, Mr. MacDonald was a member of the CRTC Task Force on Access to Television in Underserved Communities.

Terms of Reference for the Task Force on Broadcasting Policy

- I. The Task Force shall make recommendations to the Minister of Communications on an industrial and cultural strategy to govern the future evolution of the Canadian broadcasting system through the remainder of this century, recognizing the importance of broadcasting to Canadian life. The strategy will take full account of the overall social and economic goals of the government, of government policies and priorities, including the need for fiscal restraint, increased reliance on private sector initiatives and federal-provincial co-operation, and of the policies of the government in other related economic and cultural sectors. It will also take full account of the challenges and opportunities in the increasingly competitive broadcasting environment presented by ongoing technological developments.
- II. The Task Force will examine and make recommendations to the Minister on:
 - a) appropriate public policy objectives for the Canadian broadcasting system in the environment of the 1980s and 1990s, addressing specifically the government's cultural and economic priorities;
 - b) the role and mandate of the national public broadcasting service and the private broadcasting sector, the scope of provincial broadcasting services and the nature of their interrelationships in the current and future economic context;
 - c) the demands and desires of the public with respect to the services provided by the broadcasting system including, but not limited to, the balance to be sought among national, regional and local services; the particular needs of anglophone and francophone audiences across the country; the needs of ethnic audiences; the needs of native audiences; and the specialized needs of other Canadians;
 - d) the role of regulation and other policy instruments including, in particular, expenditures of public funds, as effective and efficient means of achieving the objectives; and
 - e) the means of reducing structural impediments to the broadcasting system's contribution to the Canadian economy and society.
- III. In formulating its evaluation of the key factors and trends in the environment, the Task Force will consult with, and take into account the views of a wide range of interested groups and individuals.
- IV. The Task Force will submit its report to the Minister of Communications within nine months.



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